

# KATHERINE BIRCHER

katie.bircher@gmail.com • 805-714-0745 • Boston, MA • linkedin.com/in/katiebircher

## EXPERIENCE

### **Children's and YA Editor** • Re-Naissance Agency/MacKenzie Press • remote • 2019–present

- Shape fantasy/sci-fi novel novels in close collaboration with young authors for the upcoming “For Teens, Written by Teens” imprint.
- Evaluate writing contest entries and offer editorial notes for revision.

### **Editor** • Pippin Properties • remote • 2017–present

- Provide in-depth feedback, from developmental edits to copyedits, on current clients' manuscripts in various stages of publication.
- Critique submissions and recommend promising additions to agent Sara Crowe's exceptional middle-grade and YA list.

### **Editor** • The Horn Book • Boston, MA • 2010–2019

- Chaired 2018 Boston Globe–Horn Book Awards committee and in that capacity tracked and evaluated approximately 1200 books submitted for consideration, coordinated committee discussion, and presented winners at awards ceremony.
- Edited and fact-checked articles and reviews for each issue of the bimonthly *Horn Book Magazine*; assigned and edited reviews for the Horn Book Guide Online review database.
- Reviewed hundreds of children's and teen books across a wide range of audience age, genre, and format.
- Oversaw interview series “Publisher's Previews” for each issue of the magazine, serving as liaison with multiple publicists and their featured authors as well as project manager for the editorial team.
- Managed the Horn Book's website, review database, social media accounts, and 5 regularly scheduled newsletters.
- Wrote, assigned, and edited content as primary editor of blog *Out of the Box*, averaging 4 posts per week.
- Curated recommendations and wrote engaging copy for themed booklists, including the popular annual Summer Reading list.

### **Content Writer and Editor** • Don't Panic Management • remote • 2015–2016

- Researched and wrote blog posts, white papers, press releases, and other marketing materials for corporate clients.
- Copyedited and fact-checked fellow contributors' blog posts to ensure consistent quality and style.

### **Event Coordinator and Bookseller** • Curious George Books & Toys • Cambridge, MA • 2006–2010

- Planned and facilitated in-store events with authors and illustrators to drive sales and build community.
- Assisted customers in book selection with thoughtful recommendations and extensive knowledge of store's stock as well as the children's book market at large.
- Managed blog and social media accounts to keep customers up-to-date and excited about new titles and upcoming events.

## EDUCATION

**M.A., Children's Literature** • Simmons College • Boston, MA • 2008 • summa cum laude

**B.A., English Literature** • Humboldt State University • Arcata, CA • 2005 • magna cum laude

## ADDITIONAL SKILLS

Office • InCopy • WordPress • HootSuite • Facebook • Twitter • Pinterest • database management • Edelweiss